

ASEMPRA TEAMS WITH RIVERBED TO PROTECT, SPEED RECOVERY OF WINDOWS APPLICATIONS, DATA OVER A WAN

Offering delivers data protection, recovery at up to 20 times the network efficiency of competing solutions

Santa Clara, Calif. (August 12, 2008) – [Asempra Technologies](#), the leading provider of instant recovery solutions for Windows applications and data, today announced that it has joined the Riverbed® Technology Alliance (RTA) Program as an Elite Partner. RTA Partners are complementary technology companies that share a common vision of accelerating application performance, simplifying network management and infrastructure, reducing backup time frames, and delivering significant savings over the wide area network (WAN). The program incorporates sales training, joint marketing, and testing and certification of products.

Riverbed Technology is the leader in wide-area data services (WDS). Customers of Riverbed can speed the transfer of data over the WAN by up to 100X, enabling them to supercharge [Asempra Business Continuity Server™](#) (BCS) to ensure that Microsoft Exchange, SQL and Windows files can be recovered in seconds or minutes across the WAN following an outage. Asempra's solution provides mid-sized companies with 24x7 access to critical applications and data, while reducing capital expenses for data protection and recovery and eliminating data loss and corruption. When used with the Riverbed Steelhead® appliances, the combined solution enables faster, more affordable disaster recovery and consolidation of regular backups to one data center.

Riverbed and Asempra deliver unmatched speed in protecting and recovering applications and data. The combined solution delivers data protection and recovery at up to 20 times the performance of competing offerings, keeping bandwidth utilization to a minimum so other services on the network are not adversely affected. The Riverbed Steelhead appliance, for example, accelerates the initial upload of Exchange, SQL and Windows file data sets to the

Asempra BCS, and ensures instantaneous recovery across the WAN. The combination of solutions from Asempra and Riverbed is an ideal way for mid-sized companies to protect secondary locations that may have slow network connections, and reduce the costs associated with backup software licenses, hardware and tapes.

“We have seen a lot of interest lately from mid-market companies looking for an effective recovery solution for their local and remote offices while keeping network costs down,” said Scott Mellegaard, Director of Data Center Solutions at Scottsdale, AZ-based 3RP, a provider of enterprise resource planning (ERP). “There is a real synergy in the complementary technologies from Riverbed and Asempra. By combining Asempra’s ability to protect both local and remote systems together with Riverbed WDS, companies can achieve true disaster recovery without any need to change their current network infrastructure. And with Asempra and Riverbed certifying compatibility, users don’t need to worry about the availability of business-critical applications and data.”

“We are pleased to partner with Riverbed and become an Elite member of the RTA program,” said Mike Morando, Vice President of Business Development at Asempra. “Together we’ve developed a superior way for mid-sized companies with multiple locations to meet the requirements for instant recovery of Windows applications and data.”

Asempra and Riverbed will present a one-hour eSeminar, “When Outages Strike: Faster Recovery for Windows Applications and Data,” August 14 at 9 a.m. PDT. Participants will learn about the challenges in protecting and restoring Exchange, SQL, and Windows file server, and how to use Asempra’s Business Continuity Server in conjunction with Riverbed Steelhead appliances for a fast, economical, and easy-to-deploy solution. For additional information, or to register online, [click here](#).

About Asempra Technologies, Inc.

Asempra Technologies is the leading provider of instant recovery solutions for companies that rely on 24x7 access to Microsoft Windows applications and data. The company’s Asempra Business Continuity Server™ (BCS) gives mid-market IT managers the industry’s fastest solution

for quickly restoring Exchange, SQL, and Windows file servers – within a few seconds of any outage. With simple one-click recovery, Asempra BCS was named “Innovative Storage Product” award winner by the Network Products Guide and “Outstanding Choice” by ByteandSwitch. Tightly integrated with Microsoft applications, Asempra BCS prevents downtime and data loss, reduces capital costs, and provides the industry’s only solution that gives users full and immediate access to email or transactions while a full recovery completes in the background. Asempra is headquartered at 3200 Patrick Henry Drive, Santa Clara, California 95054. For more information, please call 408.215.5800 or visit www.asempr.com

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