
ASEMPRA PRESIDENT & CEO GARY GYSIN TO PRESENT AT AGC 5TH ANNUAL EMERGING GROWTH CONFERENCE

- WHO:** Gary Gysin, Asempra President & CEO
- WHAT:** Featured Speaker, “Storage & Data Center Capital Markets Environments” Panel, America’s Growth Capital 5th Annual Emerging Growth Conference
- WHEN:** September 11 at 10 a.m. EDT
- WHERE:** Sheraton Boston Hotel

Santa Clara, Calif. (September 2, 2008) – Gary Gysin, President and CEO of Asempra Technologies, the leading provider of instant recovery solutions for Windows applications and data, will present his views on the latest trends impacting technology as a featured panelist at America’s Growth Capital’s annual event. Gysin will highlight several approaches to meet customers’ business requirements for 24 x 7 access to critical applications and data, and will touch upon the technology trends that are effecting companies of all sizes including mid-market companies. Discussion topics will also include how to deliver an enterprise class SLA of zero application downtime and data loss in today’s challenging business environment while still being able to cut operating and capital costs.

The conference brings together venture capital, private equity and institutional investors with leading public and private company executives for a day-long program of panel discussions and management presentations. Featuring more than 100 emerging growth companies and attended by about 400 participants, the event is hosted by America's Growth Capital, a national, emerging growth focused research, trading and investment banking firm. Additional information about the Emerging Growth Conference can be found at <http://www.americasgc.com/news-events/index.asp?id=11>.

About Asempra Technologies Inc.

Asempra Technologies is the leading provider of instant recovery solutions for companies that rely on 24x7 access to Microsoft applications and data. The company's Asempra Business Continuity Server™ (BCS) gives mid-market IT managers the industry's fastest solution for quickly restoring Exchange, SQL, and Windows file servers – within a few seconds of any outage. With simple one-click recovery, Asempra BCS was named “Innovative Storage Product” award winner by the Network Products Guide and “Outstanding Choice” by ByteandSwitch. Tightly integrated with Microsoft applications, Asempra BCS prevents downtime and data loss, reduces capital costs, and provides the industry's only solution that gives users full and immediate access to email or complete transactions while a full recovery completes in the background. Asempra is headquartered at 3200 Patrick Henry Drive, Santa Clara, California 95054. For more information, please call 408.215.5800 or visit www.asemprapro.com.

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